

REF: CISP/08/2022/ARTXCHANGE EU CULTURE
Nairobi, September 2nd, 2022

To Whom It May Concern,

This letter is to personally and professionally recommend Maimouna Jallow.

CISP team and I have had the pleasure of working with her for several activities in the course of the past two years and can wholeheartedly say her experience and knowledge made a difference in the project's impact, yielding results beyond our expectation.

Maimouna has a vast and diverse experience working in the creative field both as a performer (Storyteller, writer, producer) and creative manager. Her broad experience was crucial for the implementation of some of the activities of the EU co-funded project "ArtXChange – Connecting Creative Youth in Africa and Europe".

She was hired as a consultant in the role of Facilitator and Creative Director for:

- An Online storytelling and creative writing training
- The Tafaria Castle multidisciplinary International Residency and Showcase, in Nyeri (Kenya)
- "Into the Mirror" International Residency and Event, in Rome (Italy)

All activities above targeted young creatives from both Africa and Europe. Maimouna was able to demonstrate the capacity of not only developing high quality programs, but also to expeditiously blend important topics such as self-development, career development, dialogue and exchange.

Ms. Maimouna was always involved in every aspect of the activities: from the formulation of the contents and planning; to the general coordination and training of the participants, up to the final showcase and performances.

We were particularly impressed by her organizational skills and her ability to facilitate and guide the creative processes for the artists. Maimouna has the rare capacity to direct multidisciplinary performances and related technical aspects, even when a very limited time is available and in despite of changing circumstances. She always demonstrated to be highly cooperative with fellow consultants, experts and partners.

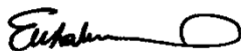
All the work she presented over the course of the project received very positive feedback by the public and contributed to the exponential growth of the artists who participated.

We appreciate the capacity of Maimouna not to leave out any aspect, such as the importance of feedbacks and reflection sessions at the end of each training/activity and the ability of presenting very comprehensive reports.

Maimouna is a selfless, self-motivated and time conscious consultant who proved utmost effectiveness and efficiency in her assignment. She is someone who I would never hesitate to recommend in any assignment that describes her mettle.

Please feel free to contact me for any other confirmation or clarification.

Sincerely,



Erika Mascaro
ArtXChange Project Manager
CISP Kenya



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