



THE STORY jukebox

THE BEST AFRICAN AUDIO STORIES
ON ONE PLATFORM

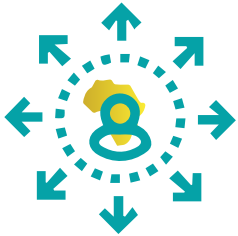
THE STORY JUKEBOX IS A CONTENT PLATFORM
FOR **HIGH-QUALITY, ORIGINAL AND AUTHENTIC**
AUDIO SHORT STORIES THAT WILL
REVOLUTIONIZE THE AVAILABILITY AND
CONSUMPTION OF AFRICAN STORIES.

IT IS A RADICAL NEW WAY OF MAKING
AFRICAN STORIES ACCESSIBLE TO
UNTAPPED AUDIENCES.

powered by  **POSITIVELY
AFRICAN**



THE CHALLENGE



AFRICAN WRITERS ARE NOT REACHING DIVERSE AND MASS AUDIENCES

AFRICAN PUBLISHERS GET 95% OF THEIR REVENUE FROM SCHOOL TEXTS



35%

PEOPLE IN SUB-SAHARAN AFRICA CANNOT READ

ACCESS TO AFRICAN BOOKS IS LIMITED – THEY ARE EXPENSIVE AND HARD TO DISTRIBUTE



OUR SOLUTION



MAKE IT SHORT (5-20MINS) AND EXCITING FOR EASY CONSUMPTION



ADAPT THE BEST AFRICAN SHORT STORIES INTO AUDIO

PRODUCE SOUND-RICH CONTENT FOR BOTH KIDS AND ADULTS



TAKE AFRICAN LITERATURE DIRECTLY TO THE STREETS BY SETTING UP LISTENING POSTS IN COMMUNITIES



DISTRIBUTE ONLINE ACROSS PLATFORMS, GIVING PAN-AFRICAN, DIASPORA AND GLOBAL AUDIENCES EASY ACCESS TO AFRICAN STORIES



AN EXCITING VARIETY OF GENRES



ADULTS: ROMANCE; TRUE CRIME; DRAMA; TRAVEL TALES; CONTEMPORARY AFRICAN FICTION; LOVE LETTER TO AFRICA; PERSONAL STORIES; HER-STORY; DIASPORA DIARIES

KIDS & YOUNG ADULTS: FOLKTALES; EVERYDAY HEROES; TEEN FICTION; STORIES BY KIDS

STORIES FROM ACROSS THE CONTINENT AND THE DIASPORA

STORIES BY US, FOR US, AND FOR THE WORLD

In English, French, Kiswahili, Somali and more